Preparing for your Lifetouch portrait session

Portrait Guide

Serving You by Connecting Families™
Lifetouch has been a trusted provider of family photography for over 70 years. We know how important portraits are to you and your family—they become priceless family treasures. We also know it may have been years since you and your family have had a professional portrait taken so you want to make sure they turn out great!

Enclosed are some tips and ideas to prepare for—and get the most out of—your upcoming professional Lifetouch photography session.
Be yourself! Classic, casual, musical, sporty, fun...it's up to you!

creativity is encouraged!
Clothing
Wear what you feel great in, whether it's casual or formal clothing. Solid colors work best. Avoid busy patterns: they can distract from your face. Some poses are close up, others full length, so plan outfits completely including shoes.

As a general rule, darker clothes are slenderizing. Be careful of baggy clothes that might make you look larger than you are. Sleeveless shirts tend to make your arms look fuller. V-necks are always flattering. Wear a dark t-shirt under dark shirts—a white t-shirt under a dark shirt stands out in a portrait.

Hair
Avoid changing your hairstyle or cutting your hair right before your session. Let it be natural. Your photographer will help you identify improperly placed hair, but make sure you like the look and let the photographer know your preferences.

Jewelry
Wear your special jewelry: necklaces, rings, bracelets, etc. Mention to the photographer if they have special meaning and you would like have them show in your portrait.

Make-up
Apply make-up as you would normally would for an evening out. Pay special attention to your eyes: the focal point in a portrait. An extra coat of mascara can help bring out your eyes. Bring lipstick and powder for touch-ups.

Glasses
If you wear glasses all the time, you'll want to have them in your portraits. That's the real you!

Complexion
Lifetouch offers portrait retouch that can soften facial lines and correct blemishes and scratches, scars, etc. We can also whiten teeth and eyes.
**Did you know?**

- You may invite grandparents and other family members/loved ones to join your portrait sitting (even if they are not members).
- With permission of your organization, you may bring your household pet to your portrait session. We know they are part of the family!
- You can bring meaningful items that express your individuality. Some popular choices are: sports equipment, musical instruments, hobby items, special toys or books.
- Portraits make excellent gifts!

**More choices**

- full color with vignette
- black & white
- sepia
Lifetouch offers a variety of products, but the specific options may vary.
Lifetouch offers portrait greeting cards

**Studio Series cards**

- Studio Series cards
- portraits make a house a home

**Traditional cards**
Portraits will be taken at our location. Plan for one hour for check-in, photography and portrait selection. You will view your images and have the opportunity to purchase additional portraits (without obligation).

At your photography session, we accept CASH, CHECK or:

- VISA
- MasterCard
- Discover
- American Express

U.S. Only

we look forward to seeing you

Date: _______________________
Time to Arrive: _____________

www.lifetouch.com